

EXETER CITY COUNCIL

EXECUTIVE
17 JUNE 2008

CORPORATE PLAN 2007-2010 (2008/09 UPDATE)

1 PURPOSE OF REPORT

- 1.1 To present and seek Members approval of the Council's Corporate Plan 2007-10 (2008/09 update).

2 BACKGROUND

- 2.1 The Council first published a Corporate Plan in 2007.

- 2.2 The Council's Corporate Plan 2007-2010 sets out the Council's three year priorities, or strategic objectives. The purpose of the Corporate Plan is:

- To promote understanding and ownership of the Council's priorities and to enable a more effective link between strategic objectives, service plans and individuals' objectives;
- To set out the annual priorities for the Council under each of the strategic objectives;
- To shift to a focus on outcomes and evidence of how the Council is making a difference to the people of Exeter;
- To set out a clear rationale behind the Council's priorities;
- To explain how the Council is responding to community need;
- To enable reporting on progress.

- 2.3 Although the Corporate Plan has replaced the Best Value Performance Plan, the Council is still required to report outturn performance data on the 2007/08 BVPIs and certify that individual contracts entered into in 2007/08 comply with best value requirements including workforce requirements in the Code of Practice. These requirements will be met by 30 June 2008.

3 CONTENT, FORMAT AND AUDIENCE OF THE CORPORATE PLAN

- 3.1 The Corporate Plan is organised around the Council's revised strategic objectives. It sets out the challenges faced by the Council over the next three years, the Council's recent key achievements and what it will achieve in the future, an overview of the Council's finances, an outline of the performance management framework and an overview of how the Council manages its risks.
- 3.2 The achievements and planned actions contained in the Corporate Plan are set at a high, over-arching level and responsibility for achieving the planned actions has been allocated to Directors. This is so that the Plan maintains a strategic focus. Service Improvement Plans will provide an overview of achievements and actions at a service level.
- 3.3 A full summary of our Best Value Performance Indicator and Local Indicator results and progress against the Council's Comprehensive Equality Scheme are reported as an appendix to the Corporate Plan.
- 3.4 As with last year, the Corporate Plan will be primarily web-based and published on the Council's website for easier access and navigation. The Plan will also be

available in bound hard copies in libraries and at the Council's Customer Service Centre. Council Members will be sent a hard copy on request.

- 3.5 The target audience will be elected members, SMT, heads of service, auditors, inspectors and grant/award providers, staff, together with external audiences (central government, local government organisations, other local authorities, partners and local businesses). Whilst the plan will also be available for residents, the summary document which accompanies Council Tax Bills will continue to relay summary information about the Council's priorities, performance and value for money.

4 RECOMMENDATIONS

- 4.1 That the draft Corporate Plan 2007-10 (2008/09 update) be endorsed and that any necessary drafting amendments before publication be delegated to the Chief Executive, in consultation with the Leader of the Council.

STRATEGIC MANAGEMENT TEAM

June 2008